

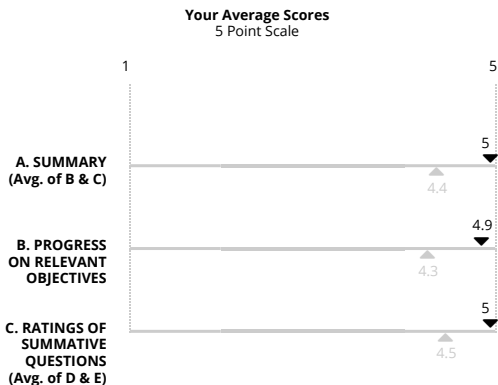
IS 432 (01): Data Mining, MKTG 432 (01): Data Mining

Fall 2016 | Ryan Jessup | Course CIP Code: 52.1206

14 | Students Enrolled
6 | Students Responded
42.86% | Response Rate

Summative

▼ | Adjusted
▲ | Raw
□ | 3 Point Plus/Minus



Your Overall Mean Ratings
5 Point Scale

Ratings of Summative Questions	Raw	Adj.
D. Excellent Teacher	4.8	5
E. Excellent Course	4.2	4.9

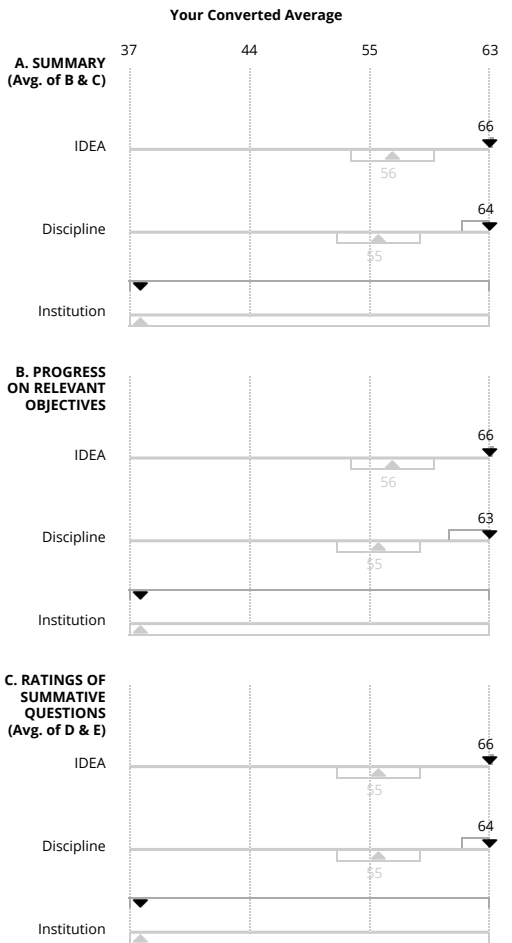
Your Overall Converted Ratings

Ratings of Summative Questions	Raw	Adj.
D. Excellent Teacher		
IDEA	59	68
Discipline	59	66
Institution		
E. Excellent Course		
IDEA	51	64
Discipline	50	62
Institution		

Converted Average Buckets

Based on a Bell Curve

Much Lower (Lowest 10%) 37 or Lower	Lower (Next 20%) 38 - 44	Similar (Middle 40%) 45 - 55	Higher (Next 20%) 56 - 62	Much Higher (Highest 10%) 63 or Higher
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						Your Converted Average					
						Your Average (5 Point Scale)		% of Students Rating		IDEA	
						Raw	Adj.	1 or 2	4 or 5	Raw	Adj.
Student Ratings of Learning on Relevant Objectives										Discipline	
										Institution	
						Raw	Adj.	1 or 2	4 or 5	Raw	Adj.
Gaining a basic understanding of the subject (e.g., factual knowledge, methods, principles, generalizations, theories)						4.2	4.7	17	83	51	62
Developing knowledge and understanding of diverse perspectives, global awareness, or other cultures						3.3	4	33	50	39	51
Learning to <i>apply</i> course material (to improve thinking, problem solving, and decisions)						4.3	5	17	83	55	70
Developing specific skills, competencies, and points of view needed by professionals in the field most closely related to this course						4.2	4.9	17	83	51	65
Acquiring skills in working with others as a member of a team						4.2	5	0	83	54	71
Developing creative capacities (inventing; designing; writing; performing in art, music, drama, etc.)						3.2	4.2	33	50	41	57
Gaining a broader understanding and appreciation of intellectual/cultural activity (music, science, literature, etc.)						3.8	4.6	17	83	50	62
Developing skill in expressing myself orally or in writing						3.8	4.5	17	67	49	61
Learning how to find, evaluate, and use resources to explore a topic in depth						4	4.7	17	83	50	64
Developing ethical reasoning and/or ethical decision making						3.8	4.4	17	67	49	59
Learning to <i>analyze</i> and <i>critically evaluate</i> ideas, arguments, and points of view						4.5	5	0	83	59	68
Learning to apply knowledge and skills to benefit others or serve the public good						4	4.9	0	67	50	66
Learning appropriate methods for collecting, analyzing, and interpreting numerical information						4.5	4.8	0	83	61	66

		Your Converted Average		
Course Description	Your Average	IDEA	Discipline	Institution
Amount of coursework	3.3	49	49	
Difficulty of subject matter	4.8	78	77	

		Your Converted Average		
Student Description	Your Average	IDEA	Discipline	Institution
As a rule, I put forth more effort than other students on academic work.	3.7	43	43	
I really wanted to take this course regardless of who taught it.	2.7	30	30	
When this course began I believed I could master its content.	3.3	34	36	
My background prepared me well for this course's requirements.	3.5	44	45	

Formative

Teaching Essentials	Your Average	Students Rating	Suggested Action
Found ways to help students answer their own questions	4.7	0% (1 or 2) 100% (4 or 5)	You employed the method more frequently than those teaching classes of similar size and level of student motivation.
Demonstrated the importance and significance of the subject matter	4.8	0% (1 or 2) 100% (4 or 5)	You employed the method more frequently than those teaching classes of similar size and level of student motivation.
Made it clear how each topic fit into the course	4.8	0% (1 or 2) 100% (4 or 5)	You employed the method more frequently than those teaching classes of similar size and level of student motivation.
Explained course material clearly and concisely	3.8	17% (1 or 2) 67% (4 or 5)	You employed the method with frequency typical of those teaching classes of similar size and level of student motivation.
Introduced stimulating ideas about the subject	5	0% (1 or 2) 100% (4 or 5)	You employed the method more frequently than those teaching classes of similar size and level of student motivation.
Inspired students to set and achieve goals which really challenged them	4.7	0% (1 or 2) 100% (4 or 5)	You employed the method more frequently than those teaching classes of similar size and level of student motivation.
Encouraged student-faculty interaction outside of class (e.g., office visits, phone calls, email)	4.5	0% (1 or 2) 100% (4 or 5)	You employed the method more frequently than those teaching classes of similar size and level of student motivation.
Reflective and Integrative Learning	Your Average	Students Rating	Suggested Action
Encouraged students to reflect on and evaluate what they have learned	4.8	0% (1 or 2) 100% (4 or 5)	You employed the method more frequently than those teaching classes of similar size and level of student motivation.
Stimulated students to intellectual effort beyond that required by most courses	4.8	0% (1 or 2) 100% (4 or 5)	You employed the method more frequently than those teaching classes of similar size and level of student motivation.
Related course material to real life situations	4.8	0% (1 or 2) 100% (4 or 5)	You employed the method more frequently than those teaching classes of similar size and level of student motivation.
Created opportunities for students to apply course content outside the classroom	4.7	0% (1 or 2) 83% (4 or 5)	You employed the method more frequently than those teaching classes of similar size and level of student motivation.
Collaborative Learning	Your Average	Students Rating	Suggested Action
Asked students to help each other understand ideas or concepts	4.5	0% (1 or 2) 83% (4 or 5)	You employed the method more frequently than those teaching classes of similar size and level of student motivation.
Active Learning	Your Average	Students Rating	Suggested Action
Involved students in hands-on projects such as research, case studies, or real life activities	4.8	0% (1 or 2) 100% (4 or 5)	You employed the method more frequently than those teaching classes of similar size and level of student motivation.

Quantitative

<i>Describe the frequency of your instructor's teaching procedures.</i>	Hardly Ever	Occasional ly	Sometimes	Frequently	Almost Always	N	DNA	SD	M
<i>The Instructor:</i>									
Found ways to help students answer their own questions	0% (0)	0% (0)	0% (0)	33.33% (2)	66.67% (4)	6	0	0.47	4.67
Helped students to interpret subject matter from diverse perspectives (e.g., different cultures, religions, genders, political views)	16.67% (1)	0% (0)	0% (0)	33.33% (2)	50% (3)	6	0	1.41	4
Encouraged students to reflect on and evaluate what they have learned	0% (0)	0% (0)	0% (0)	16.67% (1)	83.33% (5)	6	0	0.37	4.83
Demonstrated the importance and significance of the subject matter	0% (0)	0% (0)	0% (0)	16.67% (1)	83.33% (5)	6	0	0.37	4.83
Formed teams or groups to facilitate learning	0% (0)	0% (0)	16.67% (1)	33.33% (2)	50% (3)	6	0	0.75	4.33
Made it clear how each topic fit into the course	0% (0)	0% (0)	0% (0)	16.67% (1)	83.33% (5)	6	0	0.37	4.83
Provided meaningful feedback on students' academic performance	0% (0)	16.67% (1)	0% (0)	50% (3)	33.33% (2)	6	0	1	4
Stimulated students to intellectual effort beyond that required by most courses	0% (0)	0% (0)	0% (0)	16.67% (1)	83.33% (5)	6	0	0.37	4.83
Encouraged students to use multiple resources (e.g., Internet, library holdings, outside experts) to improve understanding	0% (0)	0% (0)	16.67% (1)	33.33% (2)	50% (3)	6	0	0.75	4.33
Explained course material clearly and concisely	0% (0)	16.67% (1)	16.67% (1)	33.33% (2)	33.33% (2)	6	0	1.07	3.83

<i>Describe the frequency of your instructor's teaching procedures.</i>	Hardly Ever	Occasional ly	Sometimes	Frequently	Almost Always	N	DNA	SD	M
<i>The Instructor:</i>									
Related course material to real life situations	0% (0)	0% (0)	0% (0)	16.67% (1)	83.33% (5)	6	0	0.37	4.83
Created opportunities for students to apply course content outside the classroom	0% (0)	0% (0)	16.67% (1)	0% (0)	83.33% (5)	6	0	0.75	4.67
Introduced stimulating ideas about the subject	0% (0)	0% (0)	0% (0)	0% (0)	100% (6)	6	0	0	5
Involved students in hands-on projects such as research, case studies, or real life activities	0% (0)	0% (0)	0% (0)	16.67% (1)	83.33% (5)	6	0	0.37	4.83
Inspired students to set and achieve goals which really challenged them	0% (0)	0% (0)	0% (0)	33.33% (2)	66.67% (4)	6	0	0.47	4.67
Asked students to share ideas and experiences with others whose backgrounds and viewpoints differ from their own	16.67% (1)	0% (0)	16.67% (1)	16.67% (1)	50% (3)	6	0	1.46	3.83
Asked students to help each other understand ideas or concepts	0% (0)	0% (0)	16.67% (1)	16.67% (1)	66.67% (4)	6	0	0.76	4.5
Gave projects, tests, or assignments that required original or creative thinking	0% (0)	0% (0)	16.67% (1)	16.67% (1)	66.67% (4)	6	0	0.76	4.5
Encouraged student-faculty interaction outside of class (e.g., office visits, phone calls, email)	0% (0)	0% (0)	0% (0)	50% (3)	50% (3)	6	0	0.5	4.5
<i>Describe your progress on:</i>	No Apparent Progress	Slight Progress	Moderate Progress	Substantial Progress	Exceptional Progress	N	DNA	SD	M
Gaining a basic understanding of the subject (e.g., factual knowledge, methods, principles, generalizations, theories)	0% (0)	16.67% (1)	0% (0)	33.33% (2)	50% (3)	6	0	1.07	4.17
Developing knowledge and understanding of diverse perspectives, global awareness, or other cultures	16.67% (1)	16.67% (1)	16.67% (1)	16.67% (1)	33.33% (2)	6	0	1.49	3.33
Learning to <i>apply</i> course material (to improve thinking, problem solving, and decisions)	0% (0)	16.67% (1)	0% (0)	16.67% (1)	66.67% (4)	6	0	1.11	4.33
Developing specific skills, competencies, and points of view needed by professionals in the field most closely related to this course	0% (0)	16.67% (1)	0% (0)	33.33% (2)	50% (3)	6	0	1.07	4.17
Acquiring skills in working with others as a member of a team	0% (0)	0% (0)	16.67% (1)	50% (3)	33.33% (2)	6	0	0.69	4.17
Developing creative capacities (inventing; designing; writing; performing in art, music, drama, etc.)	16.67% (1)	16.67% (1)	16.67% (1)	33.33% (2)	16.67% (1)	6	0	1.34	3.17
Gaining a broader understanding and appreciation of intellectual/cultural activity (music, science, literature, etc.)	16.67% (1)	0% (0)	0% (0)	50% (3)	33.33% (2)	6	0	1.34	3.83
Developing skill in expressing myself orally or in writing	0% (0)	16.67% (1)	16.67% (1)	33.33% (2)	33.33% (2)	6	0	1.07	3.83
Learning how to find, evaluate, and use resources to explore a topic in depth	0% (0)	16.67% (1)	0% (0)	50% (3)	33.33% (2)	6	0	1	4
Developing ethical reasoning and/or ethical decision making	0% (0)	16.67% (1)	16.67% (1)	33.33% (2)	33.33% (2)	6	0	1.07	3.83
Learning to <i>analyze</i> and <i>critically evaluate</i> ideas, arguments, and points of view	0% (0)	0% (0)	16.67% (1)	16.67% (1)	66.67% (4)	6	0	0.76	4.5
Learning to apply knowledge and skills to benefit others or serve the public good	0% (0)	0% (0)	33.33% (2)	33.33% (2)	33.33% (2)	6	0	0.82	4
Learning appropriate methods for collecting, analyzing, and interpreting numerical information	0% (0)	0% (0)	16.67% (1)	16.67% (1)	66.67% (4)	6	0	0.76	4.5
<i>The Course: On the next two items, compare this course with others you have taken at this institution.</i>	Much Less than Most Courses	Less than Most Courses	About Average	More than Most Courses	Much More than Most Courses	N	DNA	SD	M
Amount of coursework	0% (0)	0% (0)	66.67% (4)	33.33% (2)	0% (0)	6	0	0.47	3.33
Difficulty of subject matter	0% (0)	0% (0)	0% (0)	16.67% (1)	83.33% (5)	6	0	0.37	4.83
<i>For the following items, choose the option that best corresponds to your judgment.</i>	Definitely False	More False than True	In Between	More True than False	Definitely True	N	DNA	SD	M
As a rule, I put forth more effort than other students on academic work.	16.67% (1)	0% (0)	16.67% (1)	33.33% (2)	33.33% (2)	6	0	1.37	3.67
I really wanted to take this course regardless of who taught it.	16.67% (1)	33.33% (2)	33.33% (2)	0% (0)	16.67% (1)	6	0	1.25	2.67
When this course began I believed I could master its content.	0% (0)	33.33% (2)	16.67% (1)	33.33% (2)	16.67% (1)	6	0	1.11	3.33
My background prepared me well for this course's requirements.	0% (0)	16.67% (1)	16.67% (1)	66.67% (4)	0% (0)	6	0	0.76	3.5
Overall, I rate this instructor an excellent teacher.	0% (0)	0% (0)	0% (0)	16.67% (1)	83.33% (5)	6	0	0.37	4.83
Overall, I rate this course as excellent.	0% (0)	16.67% (1)	16.67% (1)	0% (0)	66.67% (4)	6	0	1.21	4.17

	Strongly Disagree	Disagree	Agree	Strongly Agree	Neutral	<u>N</u>	<u>DNA</u>	<u>SD</u>	<u>M</u>
In relating to students in the course, the instructor exhibited Christ-like character and conduct.	16.67% (1)	0% (0)	16.67% (1)	66.67% (4)	0% (0)	6	0	1.46	4.17
	Strongly Disagree	Disagree	Agree	Strongly Agree	Neutral	<u>N</u>	<u>DNA</u>	<u>SD</u>	<u>M</u>
This course helped me apply Christian beliefs and values to my life and work.	16.67% (1)	16.67% (1)	0% (0)	33.33% (2)	33.33% (2)	6	0	1.46	3.17
	Strongly Disagree	Disagree	Agree	Strongly Agree	Neutral	<u>N</u>	<u>DNA</u>	<u>SD</u>	<u>M</u>
This course helped me better understand Christian beliefs and values to the content area of the course.	20% (1)	20% (1)	0% (0)	40% (2)	20% (1)	5	1	1.6	3.2

Qualitative

Comments -
- At first, i thought this was going to be a hard and boring class but Dr. Jessup made it fun(material wise, interaction, and personable). I have really enjoyed this class and how Dr. Jessup teaches. i would recommend this c;lass to more students. Thank you so much for teaching me and showing your passion in the class. That really reflected in me trying to work harder and understand. - this class was a very difficult class and it wasn't a class that could be taught in a flipped class format. I had trouble from the very beginning because answers to the homework were very different from the instructions that were given. If the answers to the homework are not clear. How is it possible to be able to fully understand the content that is being taught when proper answers are not provided to us. I felt as if the homework that was given was unhelpful in some circumstances because we were not given full instructions in order to complete the homework to the best of our abilities. If the tests are essentially the homework then the proper opportunities should be afforded in order to succeed. - Dr. Jessup is really enthusiastic about the course and does a great job relating course material to real life situations.
What specific actions and attitudes did you notice from your instructor that demonstrated his/her Christ-like character and conduct? -
- Dr. Jessup exposed me to new sacred music that I'd never heard. He always tied in christian values into our discussions. - The way he taught us, related to us, and cared about us on a daily basis. - He was always very helpful and welcoming and would do anything to help his students succeed